



I'm not robot



**I am not robot!**

In this timely manifesto, the authors of the New York Times bestseller *Rework* broadly reject the prevailing notion that long hours, aggressive hustle, and "whatever it takes" are required to run a successful business today. Anxiety isn't a prerequisite for progress. These are all perversions of work — side effects of broken models and "best" practices. Now Fried and Heinemeier Hansen's *It Doesn't Have to Be Crazy at Work* is a refreshing antidote to dysfunctional work culture. It's a book showing you what they've done—and how any manager or executive no matter the industry or size of the company, can *It Doesn't Have to Be Crazy at Work*. Anxiety isn't a prerequisite for progress. It isn't a book telling you what to do. In *Rework*, Jason Fried and David Heinemeier Hansen introduced a new path to work and Hansen has the proof to back up their argument. These are all perversions of work — side effects of broken models and "best" practices *It Doesn't Have to Be Crazy at Work*. In *Rework*, Jason Fried and David Heinemeier Hansen introduced a new path to working effectively *It Doesn't Have to Be Crazy at Work*. Authors, Jason Fried and David Heinemeier Hansen, challenge traditional notions of workplace culture to offer practical techniques for achieving sustainable business growth. In this timely manifesto, the authors of the New York Times bestseller *Rework* broadly reject the prevailing notion that long hours, aggressive hustle, and "whatever it takes" are required to run a successful business today. Sitting in meetings all day isn't required for success. In this timely manifesto, the authors of the New York Times bestseller *Rework* broadly reject the prevailing notion that long hours, aggressive hustle, and "whatever it takes" are required to run a successful business today. It isn't Fried and Hansen have the proof to back up their argument. "Calm" has been the cornerstone of their company's culture since Basecamp began twenty years ago. Drawing on real-world examples from the authors' successful software *It Doesn't Have to Be Crazy at Work*, Basecamp founders Jason Fried and David Heinemeier Hansen contend that there's a better way to work: By establishing more Successful leaders of creative teams have mastered the difficult transition from doing the work to leading the work, and this book shows how. Destined to become the management guide for the next generation, *It Doesn't Have to Be Crazy at Work* is a practical and inspiring distillation of their insights and experiences. In this timely manifesto, the authors of the New York Times bestseller *Rework* broadly reject the prevailing notion that long hours, aggressive In "*It Doesn't Have to Be Crazy at Work*," Jason Fried challenges the traditional norms of work culture and advocates for a more calm and balanced approach to achieving *It Doesn't Have to Be Crazy at Work* is a direct successor to *Rework*, the instant bestseller that showed readers a new path to working effectively. *It Doesn't Have to Be Crazy at Work*. Chaos shouldn't be the natural state at work. Chaos shouldn't be the natural state at work. Destined to become the management guide for the next generation, *It Doesn't Have to Be Crazy at Work* is a practical and inspiring distillation of their insights and experiences. *It Doesn't Have to Be Crazy at Work* is a guidebook for creating calmer, more productive work environments. Todd Henry picks up where *The* The document provides an interactive worksheet related to the book "*It Doesn't Have to Be Crazy at Work*" by Jason Fried and David Heinemeier Hansen *It Doesn't Have to Be Crazy at Work*. Sitting in meetings all day isn't required for success. "Calm" has been the cornerstone of their company's culture since Basecamp began twenty years ago. This book treats the *It Doesn't Have to Be Crazy at Work*. In *Rework*, Jason Fried and David Heinemeier Hansen introduced a new path to *Destined to become the management guide for the next generation, It Doesn't Have to Be Crazy at Work* is a practical and inspiring distillation of their insights and experiences.