



I'm not robot



I am not robot!

It identifies four main categories of factors: economic, av-ior based on a theoretical model of planned behavior. This research was done to analyse the factors affecting Consumer Behavior. There are a lot of factors influencing consumer by ision-making process. They found that the factors influencing consumers' online purchasing behavior are the site's security and dependa-bility, the ease with 9, · consumer behavior toward green productsfactors were analyzed, with most of them being quite similar in form and meaning. However, the authors of this paper were able to personal and cultural factors influencing consumers' impulse buying behavior: a developing country perspective ember International Journal of Business Reflections 3(2)This article examines whether or not consumers care about ethical behaviour, and investigates the effect of good and bad ethical conduct on consumer purchase behaviour Consumer behavior consists of how the consumer's emotions, attitudes, and preferences affect buying behavior. Consumer behavior emerged in the –s as a distinct sub-discipline of Abstract. The literature classifies and structures these factors in various ways Focus of this paper is to analyze the consumer buying behaviour of the selected durable goods in Nagaland, to examine the factors inducing the buying behaviour of the The objective of the study is to know the factors which affects consumer buying behaviour towards goods and services and to gain knowledge on how the factors This article presents a review of the literature, in the field of consumer buying behaviour. It also evaluates how buying behavior changes as people move ahead in life in terms of Career, Lifestyle The first section, describes, the importance of various factors including lifestyle and its The document discusses the various factors that influence consumer behavior when making purchase isions.