

Discover the way actual CEOs of top companies think and behave, and the kind of traits to develop if you want to make your ambitions a reality and take your career right to the top chapterchapterchapterchapterUnlocking the Secrets of the CEO Genome What Makes a Great CEO? The CEO Next Door is like having 2, mentors take you under their wing." — Shawn Achor, New York Times bestselling author of The Happiness Advantage and Big Potential "The CEO Next Door is the go-to guide for every aspiring professional for how to play and win at the very top of their game. A must Based on research insights illustrated by real life stories from CEOs and boardrooms, they tell us how to Fast-track our career by deploying the career catapults used by those The CEO Next Door is the result of this mas-sive project, a data-driven playbook of tried-andtrue, repeatable practices for success that anyone can use—whether you're SECTION I. Get Strong Master the CEO Genome Behaviors. Botelho and Powell weave together cutting edge THE CEO NEXT DOOR ELENA BOTELHO & IM OWELL INSIDE THE BIG IDEASBIG IDEAS FROM "THE CEO NEXT DOOR" (CONTINUED) Make fewer isions Your job as CEO is to ide on the what and empower others to ide the how. Drawing on the biggest dataset of CEOs in the worldin-depth With a 'Moneyball' approach to leadership, THE CEO NEXT DOOR uncoverswell researched CEO behaviors and shows the path to get to the top and stay there. In addition, resist the urge to step in when the ision should reside with others in the organization The CEO Next Door is crammed full of myth-busting and counter-intuitive insights in what it really takes to get ahead. The CEO Next Door: TheBehaviors that Transform Ordinary People into World-Class Leaders Ebook written by Elena L. Botelho, Kim R. Powell, Tahl Raz. Read this book The CEO Next Door is the result of this massive project, a data-driven play-book of triedand-true, repeatable practices for success that anyone can use—whether you're angling For everyone who aspires to rise up through the organization and achieve their full potential, The CEO Next Door is an essential guide. Elena L. BotelhoAuthor In fact, people who have become CEOs have on average had five to seven career setbacks on their way to the top.