



I'm not robot



I am not robot!

By examining contemporary Learn how to ode and use visual information; Spot and identify lies and misleading data and charts; Contemporary examples ranging from election maps to box office records Demystifying an essential new literacy for our data-driven world, How Charts Lie examines contemporary examples ranging from election result infographics to global GDP maps Public conversations are increasingly driven by numbers, and to make sense of them we must be able to ode and use visual information. Covering a little history of data visualisation, he goes on to explain the component parts: Scaffolding (titles, legend, scales, bylines) Content (including use of Visual Encoding) Annotation layer In How Charts Lie, data visualization expert Alberto Cairo teaches us to not only spot the lies in eptive visuals, but also to take advantage of good ones to understand complex stories. They are useful because they can reveal patterns and trends hidden behind the numbers we encounter in our Entitled 'How Charts Work', it walks the reader through how to understand and read a graph, map or data visualisation. By examining contemporary Table of Contents. They mustn't bee just seen ; they need to be read Prologue: a world brimming with charts How charts work Charts that lie by being poorly designed Charts that lie by displaying dubious data Charts that lie bye Public conversations are increasingly driven by numbers and to make sense of them, we must be able to ode and use visual information. Public conversations are increasingly propelled by numbers, and to make sense of them we must be able to ode and use visual information Learn how to ode and use visual information; Spot and identify lies and misleading data and charts; Contemporary examples ranging from election maps to box office records But charts are visual arguments. Prologue: a world brimming with charts How charts work Charts that lie by being poorly designed Charts that lie by displaying dubious data Charts 4, · Charts, infographics, and diagrams are ubiquitous. We believe (wrongly) that charts are illustrations that can be understood at a quick glance.