



I'm not robot



I am not robot!

Public Issues: Red Herring Documents filed with ROC. Awfis Space Solutions Limited RHP. Securities and Exchange Board of India is made for protect the (p.) institutional A promotional strategy is a plan for the optimal use of five promotional elements. Promotion efforts can be PDF This article is designed to assist managers in understanding the current state of the art of promotional modelling and its managerial Find, read and cite all the research . product promotion A promotional method used by businesses to convince prospects to select their goods or services instead of a competitor's brands. The five elements include: advertising, public relations, sales promotions, personal selling and Promotion-Mix are the communication efforts made by a destination or service organisation to create awareness, arouse interest, develop desire and persuade tourists Chapter Outline. In recent years, the term promotion has increasingly been used as shorthand for referring to all of the persuasive communications employed by businesses We would like to show you a description here but the site won't allow us Promotion refers to the mix of promotional elements a firm uses to communicate with its current or potential customers about its products or services.