



I'm not robot



I am not robot!

Each parameter-value pair then contains campaign-related information. Clear search utm_source = summer-mailer to identify traffic that results from your Summer Sale email campaign; utm_medium = email Hello All, In this video, I am talking about How to Track File Downloads as Events in GA4 using GTM Note: This channel is for "EVERYONE" who wants to learn This help content & information General Help Center experience. Search. Each parameter must be paired with a value that you assign. For example, you might use the following parameter-value pairs for your Summer Sale campaign.