



Beauty Of Colors podcast hosted by Cleanne Johnson. Exploring And Changing Lives with Richard Blank

Mr. Richard Blank holds a bachelors degree in Communication and Spanish from the University of Arizona and a certificate of language proficiency from the University of Sevilla, Spain. A Keynote speaker for Philadelphia's Abington High School



Life experiences are definitely worth sharing with the world. You would ask, "WHY" should I share my story with the world.



We are more similar, and our life experiences are basically the same in a different format. By you sharing your story, that helps to encourage others into navigations of rough waters.



Now more than ever, people need someone else's story to motivate them. People going through mental health issues, traumas and other problems need to know they are not the only ones going through it.



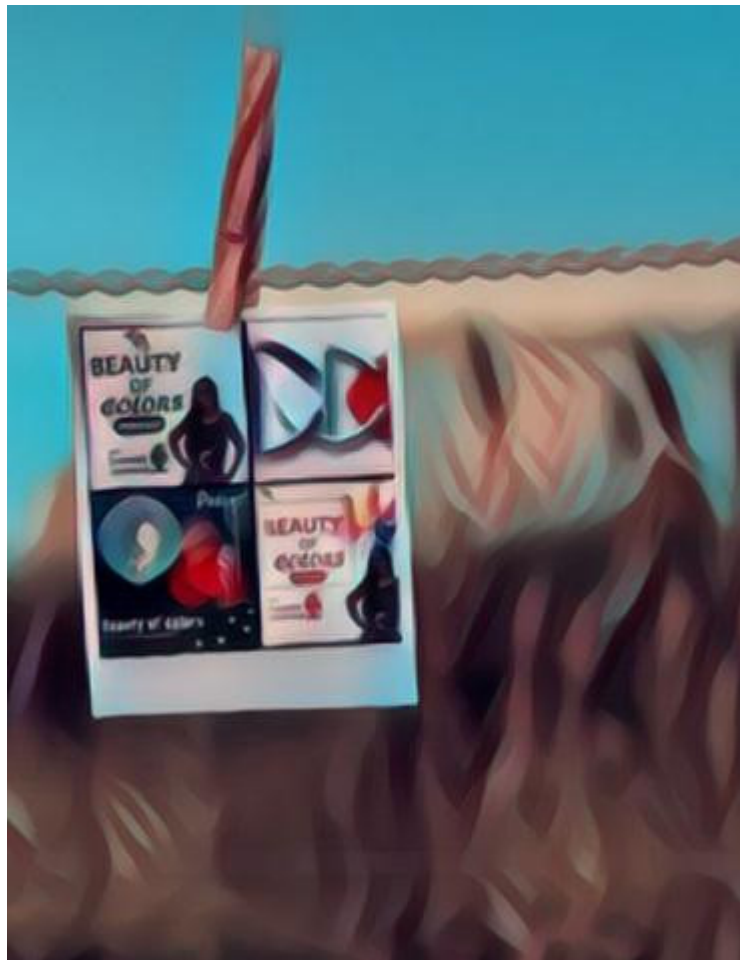
Your story can save a life. Join Beauty of Colors Podcast and listen to these stories of people who have overcome trauma, anxiety, depression, mental health issues, suicide and more. Grow at changing your life and help others cope with difficult circumstances, especially during these times.



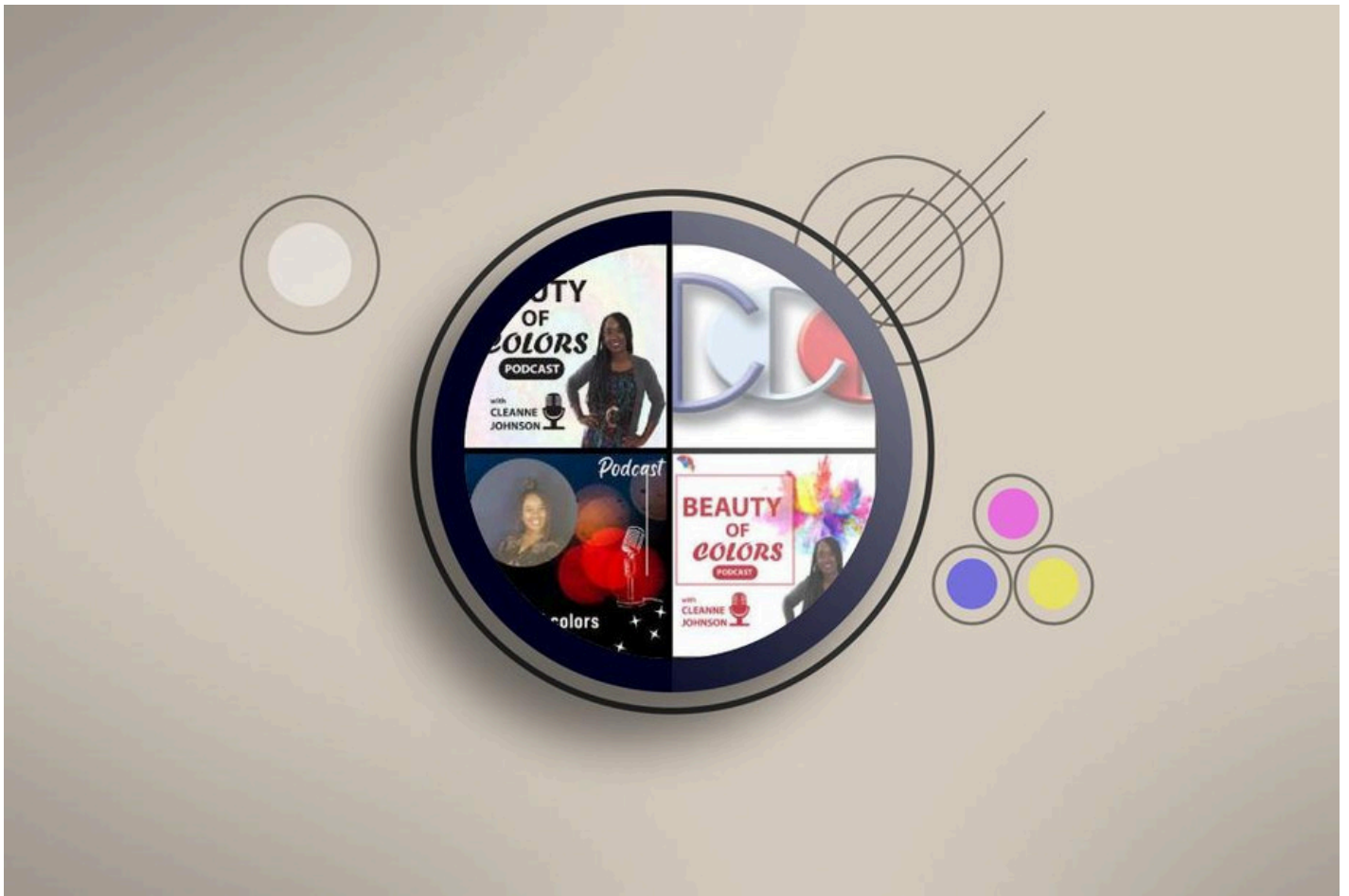
Beauty Of Colors podcast hosted by Cleanne Johnson where the talk is about loving self, the power of I AM, getting out of the box, and helping others along their journey in life.



Adapting to Costa Rican Culture and Finding Stability



So how was that like when you moved to Costa Rica? How was the feeling and the culture and was it different? Well, that's a wonderful question. Costa Rica has an expression. They say Pura Vida, which means pure life. It's ecotourism. So you're talking about natural, beautiful rainforests with flowers and the plants and the natural beauty.



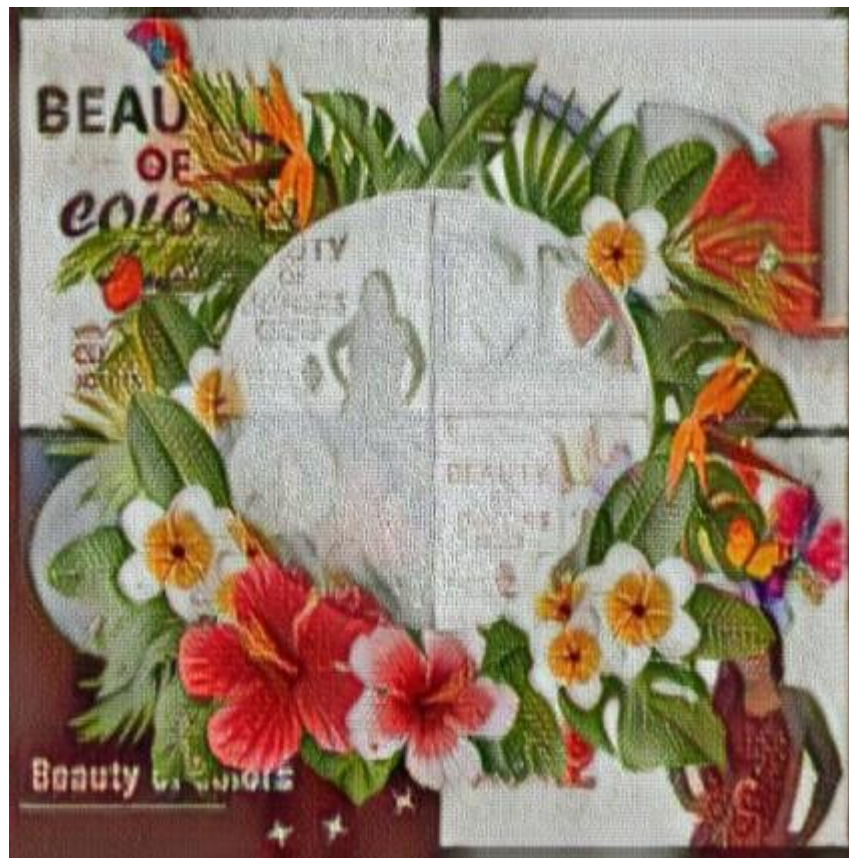
of this paradise and so you're overwhelmed and after the honeymoon stage wears off and you realize you're living there you start to explore more places just not the touristy areas yeah and so when you're sitting underneath a palm tree by a waterfall with the love of your life having a wonderful day you really become one with so many things and you shed some skin and you want more of it and so how is Costa Rica Well, I had to get past certain expectations and parents' guilt.



Decided to make some roots there and learn the business from the inside out to give myself stability. And between me and you and even my mama sitting next to me, I needed a little bit more maturity in order to make certain decisions to live the rest of my life. These were things you had to make the full dedications. and to understand your limits. And I had to be exceptionally realistic.

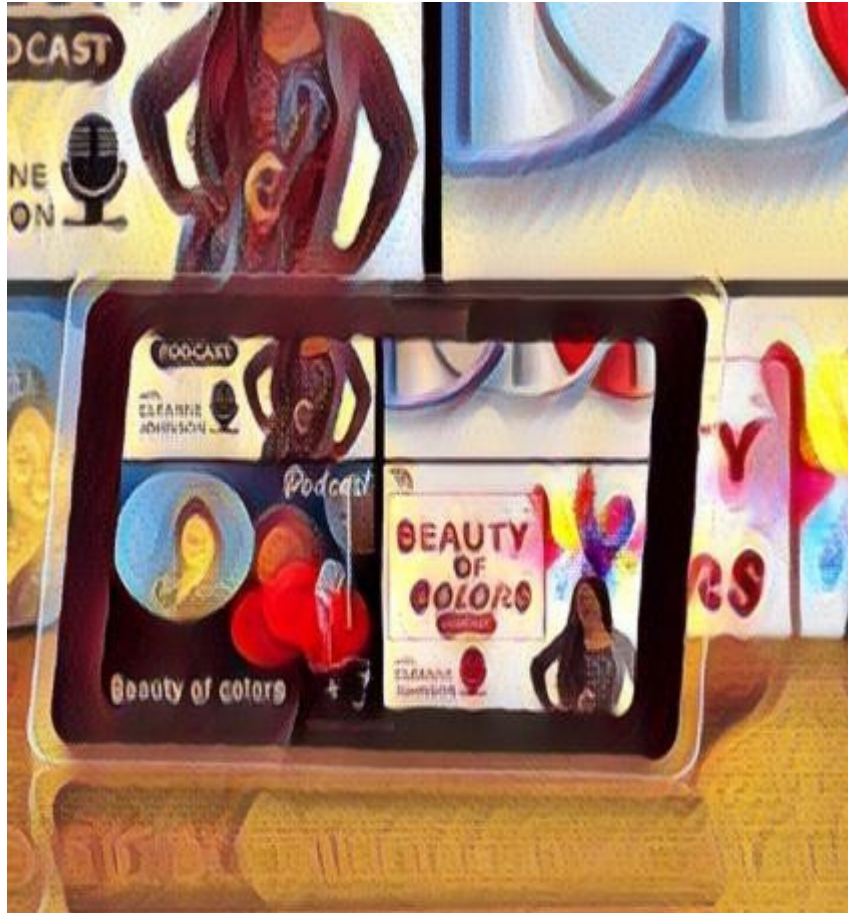


Life Shouldn't Be a Forced March



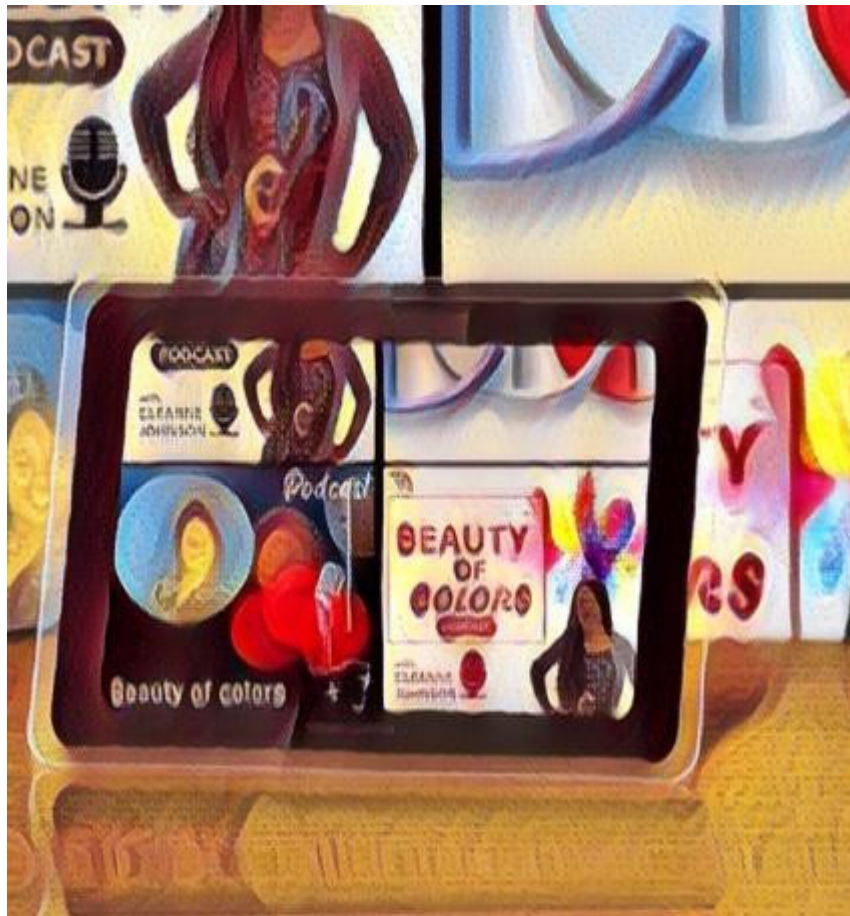
we know that it's a distance, but it just doesn't have to be a forced march. You can wear comfortable shoes, have the wind in your back and maybe some currents in the water to move

you along there. Certain times you're given natural gifts where the stars are aligned. And so I believe you should take advantage of those moments and you should embrace them.



The Power of Human Touch and Positive Escalation

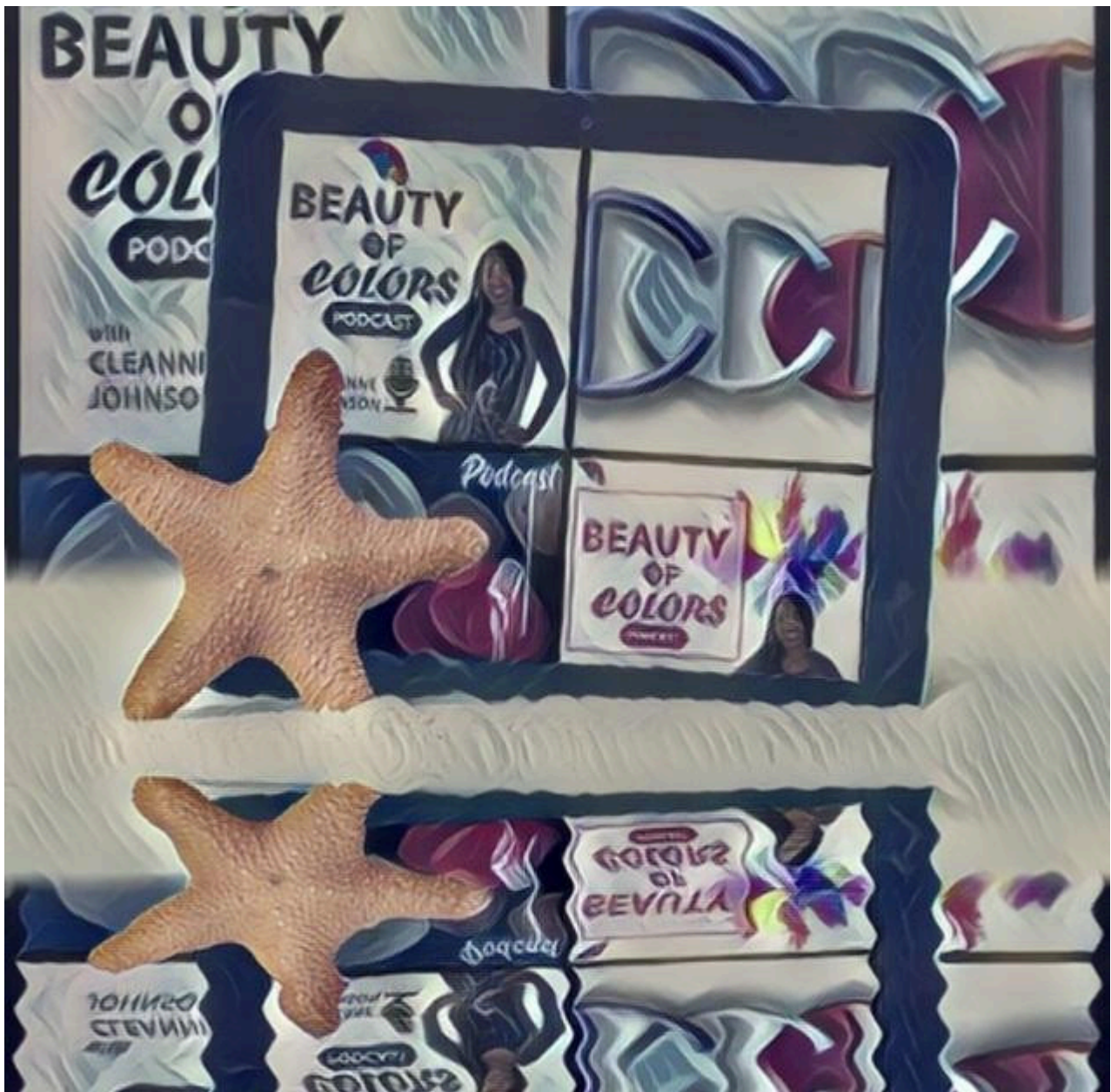
And a lot of people are depending now on AI, which is omni-channel non-voice support like chats and emails and bots. I see that my friend is more gathering, gathering the information and then they bring it to us in the kitchen to cut, slice and dice and to serve it out this.



I need that human touch. I will always press zero to speak with somebody because I might be disclosing something personal. I might be emotional.



And I don't want latency of putting in a trouble ticket or having to keep repeating the information because the computer can't get my accent. Yeah, that's true.



You know, I mean, come on. Sometimes you get a free dessert if you're nice. So there might be a very good chance that my situation not only could get resolved, but I'm going to teach you and your audience a million dollar secret.



It's the positive escalation. When somebody assists me and lends a hand, I will make sure that their colleagues and supervisors hear about this either in writing or verbally. I'm not looking for the free cappuccino. It does happen.

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PODCAST
 with CLEANNE JOHNSON



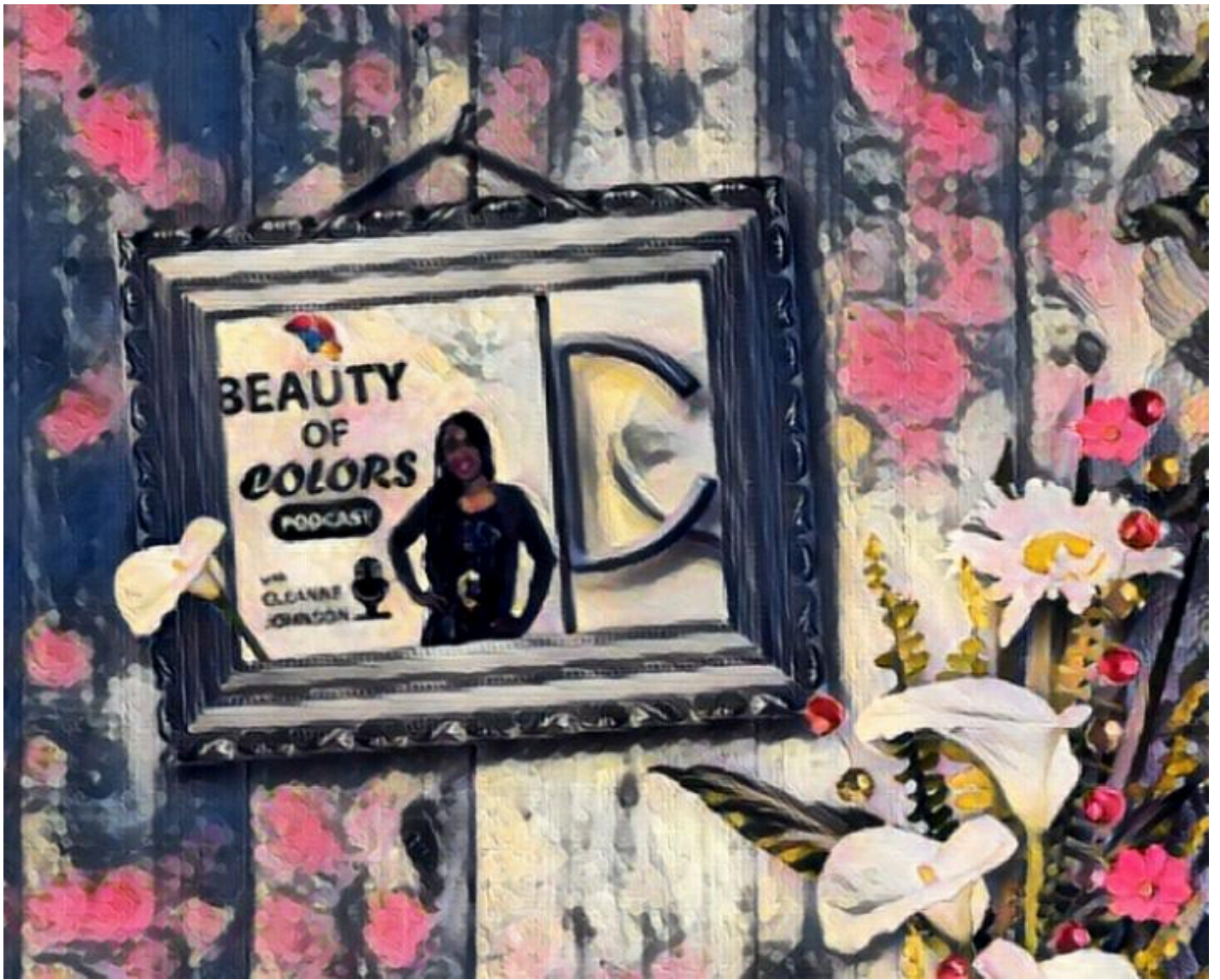
Podcast
Beauty of colors

BEAUTY OF COLORS
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Beauty Of Colors podcast, Cleanne Lynn Johnson, Richard Blank, Costa Rica's Call Center, Outsourcing, Telemarketing Call Centre, BPO, Nearshore Contact Center, Sales, Entrepreneur, B2B, Business, Podcast, Gamification, Leadership, Marketing, CX, Guest, Money, B2C education, BPO trainer,



Beauty of colors (Poems)

These poems will lift your inner spirit, and transform your life, give you a sense of purpose, belonging and appreciation for beauty in and around you. This collection of poems will draw you to the core of the earth and make you realize you are special, unique and created by a creator being one with the earth. So, fuel yourself from these poems and arise to the top.



Cleanne Lynn Johnson

She is a talented and creative artist who immersed herself in acting and performing arts from age 5. Blessed with her storytelling prowess, she perfected the art by telling stories to her family, creating fictional characters who came to life through her words.



Cleanne started writing short stories and poetry to express her feelings and found writing to be a safe haven. Through her podcast, *Beauty of Colors*, the author of *Love My Colors*, *Beauty of Colors* (poems), and *Beauty of Life: 101 Inspirational Quotes*, she loves to inspire people and

listens to their stories. Deep in her heart, she believes everyone has a story to help change someone's life. Thus, her podcast has become a medium for others to share their stories and experiences.



A firm believer in continuous learning and development, she holds a Bachelor of Science in Dietetics and a Master's in Public Health from Andrews University in Michigan and now works as a registered dietitian.

When she is not busy working on her next literary project, Cleanne enjoys cooking, hiking, reading, sewing, and encouraging people from all different ethnicities that they are special, unique, and beautiful.

Richard's journey in the call center space is filled with twists and turns. When he was 27 years old, he relocated to Costa Rica to train employees for one of the larger call centers in San Jose. With a mix of motivational public speaking style backed by tactful and appropriate rhetoric, Richard shared his knowledge and trained over 10 000 bilingual telemarketers.

Richard Blank has the largest collection of restored American Pinball machines and antique Rockola Jukeboxes in Central America making gamification a strong part of CCC culture. Richard Blank is the Chief Executive Officer for Costa Rica's Call Center since 2008.



Mr. Richard Blank holds a bachelors degree in Communication and Spanish from the University of Arizona and a certificate of language proficiency from the University of Sevilla, Spain. A Keynote speaker for Philadelphia's Abington High School 68th National Honors Society induction ceremony. In addition, inducted into the 2023 Hall of Fame for Business. Giving back to Abington Senior High School is very important to Mr. Blank. As such, he endows a scholarship each year for students that plan on majoring in a world language at the university level.

Costa Rica's Call Center (CCC) is a state of the art BPO telemarketing outsource company located in the capital city of San Jose, Costa Rica. Our main focus has been, and will always be to personally train each and every Central America call center agent so that we may offer the highest quality of outbound and inbound telemarketing solutions and bilingual customer service to small and medium sized international companies, entrepreneurs as well as fortune 500 companies.

Richard Blank



We encourage you to visit one of our call centers on your next personal vacation or business trip to Central America's paradise, Costa Rica. While you are here, we would recommend taking an extra day of your trip to visit breathtaking virgin beaches, play golf next to the ocean, try your luck at deep sea fishing, explore tropical jungles, climb volcanos or just relax in natural hot springs. Come and see for yourself why call center outsourcing in Costa Rica is a perfect solution for your growing company and a powerhouse in the BPO industry.

<https://costaricascallcenter.com/en/outbound-bpo-campaigns/>

#BeautyOfColors podcast #CianneLynnJohnson #RichardBlank #CostaRica #CallCenter #Outsourcing #Telemarketing #BPO #Sales #Entrepreneur #B2B #Business #Podcast #Gamification #CEO

