



I'm not robot



**I am not robot!**

Book preview. great, precisely because the vast majority become quite good-and that is. Levelleadership is humil-ity + will, devoid of ego but not ambition. Jim Collins. Company goodness and He explains that he and his team research how to make good companies evolve into great ones. The thoughtless pursuit of technology is a liability, not an asset The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Becoming great from good happens on a rare occasion because it's not an easy easy to settle for a good life. This point became piercingly clear to me Good to Great: Why Some Companies Make the Leap and Others Don't is a management book by Jim C. Collins that describes how companies transition from being good companies to great companies, and how most companies fail to make the transition Good to Great by Jim Collins Cliff Notes Max Hodgen Chapter- Good is the Enemy of Great Theme of the book – Discovering what made good companies great. They analyzed publicly-traded companies Rick Kettner eBookPub. \*PhaseThe Search A six month long financial analysis looking for companies that showed the following basic pattern Good to Great, written by Jim Collins, is a groundbreaking business book that explores why some companies achieve extraordinary success while others fail to make the leap Good-to-great organizations avoided technology fads and bandwagons, yet they become pioneers in the application of carefully selected technologies. Good to Great, written by Jim Collins, is a groundbreaking business book that explores why some companies achieve extraordinary success while others fail to make the leap Each of the good to great compa-nies exhibited Levelleadership, which isn't what most would expect. Good to Great. Book details. About This Book. Citations. The Good to Great: Why Some Companies Make the Leap and Others Don't is a management book by Jim C. Collins that describes how companies transition from being Author Jim Collins and his team sought to identify organizations that had made the transition from good-to-great. Built to Last, the defining management study Good to Great utilizes years of academic research to identify how today's great companies transitioned from being merely good companies. The Challenge. Why did one set of companies become truly great performers while the other set remained only good? The vast majority of companies never become. Table of contents. Through his research, Jim Collins Good to Great describes how to build a good company into a great one; Built to Last describes how then to sustain it as an enduring great company.