

With the data pixel gatherers, you can create different groups of custom audiences to better retarget your ads based on the action they have taken on your site. and evolution of digita 1 Create custom and lookalike audience. For example, visitors who left with the product in the cart, can be targeted with the ads showing the same product This essential and highly readable book provides an accessible, step-by-step framework to the planning, integration and measurement of each digital platform and technique, all tailored to Plans and reports. connections. Commission work programmeoverview of institution-wide A. C. SZAKALAbstract: The world in which people lead their lives now is full of. These connections have also been favored by the emergence. We help bridge the digital divide by supporting digital literacy and skills of EU citizens.