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I am not robot!

An essay by leading sociologist Zygmunt Bauman Abstract. The paper suggests that instead of talking about identities, inherited or acquired, it would be more in keeping with the realities of the globalising world to speak of This is what Zygmunt Bauman refers to as a state-admin istered universal identity; in other words, individuals have their self manipulated in order to erase any differences Introduction to Zygmunt Bauman Carlo Bordoni Zygmunt Bauman is a shrewd observer of modernity and the mind behind the brilliant concept of "liquid society", which is an Throughout the different phases of his intellectual journey Bauman focused on identifying forces external to the individual such as bureaucratic rationalisation, individualisation, Identity in the Globalizing WorldZygmunt Bauman. Zygmunt Bauman, Identity: Conversations with Benedetto Vecchi (Polity Press: Cambridge,), pp., £, ISBN(pbk). to a distinct identity) and the institutions in which they typically find expression are under constant critical scrutiny Scribd is the world's Identity in the Globalizing World Zygmunt BaumanFree download as PDF File.pdf), Text File.txt) or read online for free. For those familiar with Zygmunt Bauman Identity Coversations With Benedetto VecchiFree download as PDF File.pdf), Text File.txt) or view presentation slides online. 'There has been a veritable discursive explosion in recent years around the concept of "identity",' observed Stuart Identity is a critical projection of what is demanded and/or sought upon what is; or, more exactly still, an oblique assertion of the inadequacy or incompleteness of the latter On Bauman's account, 'liquid modernity' is a state of affairs in which nor mative commitments (e.g. to a distinct identity) and the institutions in which they typically find expression are under constant critical scrutiny Identity is a critical projection of what is demanded and/or sought upon what is; or, more exactly still, an oblique assertion of the inadequacy or incompleteness of the latter On Bauman's account, 'liquid modernity' is a state of affairs in which nor mative commitments (e.g.