



I'm not robot



I am not robot!

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Description: The "Secret Ingredient" that distinguishes good ads from mediocre ones is revealed by veteran copy-writer Victor O. Schwab in his captivating book, How To Write A Good reveals how the average small business owner can avoid costly advertising agencies by developing his own money See more In fact, you can learn to write such powerful advertisements that people actually go out and demand the product advertised and no other Schwab shows us how to. Get attention with better ad copy. Make special offers that dramatically increase response and sales Read online or download for free from Z-Library the Book: How to Write a Good Advertisement, Author: Victor O. Schwab, Publisher: Independently Published, ISBN PDF_How to Write a Good Advertisement Victor Schwab Free download as PDF File.pdf, Text File.txt) or read online for free How to Write a Good Advertisement is a short course in writing powerful, hard-hitting copy that can help you make your products and services irresistible to potential How to Write a Good Advertisement Free download as PDF File.pdf, Text File.txt) or view presentation slides online BiBTeX EndNote RefMan. "In How to Write A Good Advertisement, you'll find concise, specific and tested information on every phase of copywriting, including good GETYEARS OF ADVERTISING WRITING EXPERIENCE IN THE TIME IT TAKES TO READ THIS BOOK! You can learn to write compelling advertisements that will make people notice them, read them, and act upon them. Test ad effectiveness. Create winning layouts and choose the best ad size.