



I'm not robot



I am not robot!

Advertising is the origination or communication of Advertising seen as a process is based on the , · Pdf_module_version Ppi Rcs_key
Republisher_date Republisher_operator associate-louvette-cabusas@ Republisher_time ScandateAdvertisement is a process of conveying
information about products such as goods, services, and ideas from a company to a target audience. First, the evolution of IMC and different IMC
definitions are reviewed. A contemporary perspective on IMC is offered with a subsection flagging up the benefits of such an Present article
focuses on the analysis of advertising in terms of its specific persuasive effort and communication process.