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Who We Are (When We Think No One's Looking) By Christian Rudder Read by In Dataclysm, Christian Rudder uses it to show us who we truly are. Today, a new approach is Dataclysm is structured into three major divisions: what data tells us about sex and relationships, what data tells us about our broader culture, and finally what data tells us about how individuals identify themselves In Dataclysm, Christian Rudder uses it to show us who we truly are. ChapterWooderson's Law In Dataclysm, Christian Rudder uses it to show us who we truly are. For centuries, we've relied on polling or small-scale lab experiments to study human behavior. For centuries, we've relied on polling or small-scale lab experiments to study human behavior. Rudder, Christian, author An irreverent, provocative, and visually fascinating look at what our online lives reveal about who we really are – and how this deluge of data will transform the science of human Rudder's Dataclysm delves deep into the hidden secrets of human behavior. by. Love, Sex, Race, and Identity–What Our Online Lives Tell Us about Our Offline Selves. Dataclysm: who we are: when we think no one's looking: Rudder, Christian, author: Free Download, Borrow, and Streaming: Internet Archive. Today, a new approach is possible For centuries, we've relied on polling or small-scale lab experiments to study human behavior. Our personal data has been used to spy on us, hire and fire us, and sell us Dataclysm: Who We Are (When We Think No One's Looking) is a book by OkCupid founder Christian Rudder that discusses how the vast trove of aggregated online data about Provocative, illuminating, and visually arresting, Dataclysm is a portrait of how big data reveals our essential selves—and a first look at a revolution in the makingChristian RudderDataclysm_ who we are (when we think no one's looking)-Crown Publishers ().pdf "Dataclysm" is a play on cataclysm from the Greek "Kataklysmos" from Old Testament for "flood." This deluge of data brings with it a possibility for greater understanding through numbers. PartWhat Brings Us Together. Drawing on a wealth of data from OkCupid, one of the largest online dating platforms, Rudder unveils Dataclysm. Today, a new An audacious, irreverent investigation of human behavior—and a first look at a revolution in the making.