# **Edina Community Shorts Participant Information**

### **About ECS:**

In order to encourage, support, and give recognition to local creatives, The Edina
Theatre will be screening a collection of short films made by people in our community. We
will compile all submitted short films together and screen it to a real audience at The Edina
Theatre!

Our goal is to make the process of bringing your project to the big screen as simple as possible so that you can focus on making the best version of your film. Don't be shy though; you don't need to make a professional quality film. Just have fun with it!

After the show, participants will get a chance to speak to the audience about their short film. Participating filmmakers and a panel of judges will then vote on their favorite short film and the short film with the most votes will have a poster displayed in its recognition at The Edina Theatre for years to come! The winner will also have the chance to submit their short film during ECS Oscars every spring to compete against other ECS winning short films in front of a wider audience for a grand prize!

Submission Deadline: July 3rd at 7:00pm

ECS Screens: July 17th at 7:00pm

The Edina Theatre: 3911 West 50th St. Edina, MN 55424

#### **Rules:**

- Your short film, including credits and any title sequence, must have a duration between 5 and 15 minutes
- A final version of your short film must be submitted by July 3rd, 2024 at 7:00pm
- Your short film must include credits for the entire cast, crew, and anybody else who assisted in its production
- Any dialogue or text in a non-English language must have open captions embedded in the video
- All music used in your short film must be self-produced or non-copyright
- Your short film must align with an MPA film rating no harsher than PG-13. Your short
  film would be considered rated harsher than PG-13 if it consists of any of the
  following: adult themes or activity, hard language, intense or persistent violence,
  nudity, or drug abuse. If you are unsure of whether or not content in your short film is
  acceptable, it is best not to include it.
- The applicant must be legally authorized to enter the film and warrants that the short film is not subject to any claims, lawsuits, or disputes
- Mann Theatres reserves the right to disqualify, without refund, any entry which is in violation of the rules and guidelines

## **Technical Guidelines:**

- Duration Must be 5 to 15 minutes (including title and credits)
- Video Format Must be MP4, MOV, AVI, or WMV
- Aspect Ratio 16:9 highly suggested
- Resolution Highest available suggested

#### **Submission Process:**

- If you intend to submit a short film to ECS, there is a \$15 submission fee, which must be paid in person at the Edina Theatre. At the time of this purchase, you will select your seat for ECS screening (free with submission). The receipt number for this fee will be used to complete the submission form below.
- With your seat reserved, friends and family can purchase adjacent seats in person or at MannTheatres.com
- After completing your short film, follow the link below to submit
- Your <u>submission form</u> AND your <u>video file</u> must be received by the submission deadline of July 3rd, 2024 at 7:00pm
- https://forms.gle/PXcq2R5wbaYEUsaF7
- After completing the submission form, we will reach out to you via the provided contact to arrange the collection of your short film and related materials