



I'm not robot



**I am not robot!**

Includes bibliographical references and index. cm. Why are people loyal to some leaders, but not others? why start with why? Inspirational leaders set out the why, and action-oriented people work out how to implement it START WITH WHY shows that the leaders who've had the greatest influence in the world all think, act, and communicate the same way and it's the opposite of what everyone else does Learn how great leaders and organizations inspire action and create a lasting impact People will follow you if you talk and act from the perspective of why you are trying to achieve what you are trying to achieve. This book is about a naturally occurring pattern, a way of thinking, acting and communicating that gives some leaders the ability to

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