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o o b we On the: o w UX MasteryThe online learning community for human-centred If you're a site designer, intranet manager or someone without much Information Architecture experience, this book answers all those questions you were afraid to g on her many years experience of practising and teaching Information Architecture, Donna Spencer guides you through some simple steps to better IA and leaves you feeling empowered and able to run your own IA projects Description. This book is a very practical guide to information architecture and navigation design, for site and intranet design and redesign projects. This ebook will inspire you to tackle your own IA projects, large or small 1 A Practical Guide to Information Architecture A Practical Guide to Information Architecture by Donna Spencer i A Practical Guide to Information Architecture A Practical Guide to Information Architecture by Donna Spencer Published in by Five Simple Steps Studio Two, The Coach House Stanwell Road Penarth > m CFEU o c United Kingdom k. A Practical Guide to Information Architecture by Donna Spencer Published in by Five Simple Steps Studio Two, The Coach House Stanwell Road Penarth CFEU If you're a site designer or intranet manager and don't have a lot of Information Architecture experience, this book will help you feel more confident about your process Drawing on her many years experience of practising and teaching Information Architecture, Donna Spencer guides you through some simple steps to better IA and Maadmob Design leadership, facilitation and teaching UX Mastery Abstract: Donna Spencer's "A Practical Guide to Information Architecture" introduces the reader to Information Architecture (IA) and describes how to learn about your The book takes the reader through what information architecture (IA) is and the skills you need to do it, how to do user research, how to plan and categorise your content, how to A Practical Guide to Information Architecture. Drawing on her many years experience of practising and teaching Information Architecture, Donna Spencer guides you through A Practical Guide to Information Architecture. Written by Donna Spencer. If you're a site designer or intranet manager and don't have a lot of Information Architecture experience, this book will help you feel more confident about your process and isions A Practical Guide to Information Architecture A Practical Guide to Information Architecture by Donna Spencer i A Practical Guide to Information Architecture A Practical Guide to Information Architecture by Donna Spencer Published in by Five Simple Steps Studio Two, The Coach House Stanwell Road Penarth CFEU United Kingdom On the Drawing on her many years of teaching and practicing Information Architecture, Donna Spencer walks you through some simple steps to create better information architectures.