



I'm not robot



I am not robot!

As you progress, you'll be able to build the right platform strategy, define the MVP, and focus on ongoing backlog prioritization for successful platforms. Gain expert insight about platform business models and how they're different to linear products; Explore the end-to-end platform life cycle, from developing a strategy to measuring the outcome; Follow real-life examples to discover the most effective growth strategies your platform.

Effective Platform Product Management: An effortless strategy and execution guide for product managers who want to scale their platform business model and Turn your platform into the next big thing with expert advice to scale and implement a proven growth roadmap across multiple channels.

Key Features

- Gain expert insight about platform business models and how they're different to linear products
- Explore the end-to-end platform life cycle, from developing a strategy to measuring the outcome

This book addresses product management as a critical pillar of platform development. It'll help you understand the difference between traditional and modern product management for platforms and even identify whether the platform business model is the way to go for you.

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Chapter: Research and Validation. Platform business models cannot sustain and grow with just one entity. This is where Effective Product Platform Management comes in.

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There are also many Ebooks of related with **Build a culture of continuous growth**, focused on iteratively identifying, prioritizing, and delivering new opportunities to drive desired outcomes.

Preface. In the previous chapter, we understood the difference between linear products and digital platforms and how product management differs for each of them. It , · provide copy of **Effective Platform Product Management** in digital format, so the resources that you find are reliable.

Deloitte's Pillars of Product The platform is at the center of these entities, facilitating their connection and growth, as depicted in the diagram here: **Figure – Platform network effect.**

Author: Tabassum Memon If you're a product manager, product owner, product director, or a business executive working on a platform strategy and its day-to-day execution, then this book is for you.

Section: Building the Right Strategy for the Platform Business Model Turn your platform into the next big thing with expert advice to scale and implement a proven growth roadmap across multiple channels.

Key Features Gain An effortless strategy and execution guide for product managers who want to scale their platform business model and grow their customer base. The network effect is the most crucial aspect in the success of a platform business. A product manager's guide to strategizing and executing the platform business model to expand the customer base.

Effective Platform Product Management by Tabassum Memon. **Table of Contents.** Now that we have seen how traditional product management techniques must be modified to fit the platform, we can go into the specifics of product management. It'll help you to understand the difference between traditional and modern product management for platforms while exploring the importance and benefits of the platform business model.