



I'm not robot



I am not robot!

The author references For one semester MBA Managerial Economics courses Economics for Managers presents the fundamental ideas of microeconomics and macroeconomics and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course. Instructor Resources: Test bank, PowerPoint slides and a lesson plan for each chapter, answers to the study questions, guides to the case studies, and a Cases and contemporary research in economics that highlight the changes in healthcare over the past decade. This book provides a broad framework of healthcare economics and is suited for introductory-level courses in both undergraduate and graduate health administration programs Written for those with little or no background in economics, the book is designed to engage readers in today's policy and management challenges. This book provides a broad framework of healthcare economics Economics for Healthcare Managers provides the economic tools managers need to simplify and improve decision making. This book provides a broad framework of healthcare economics and is suited for introductory-level courses in both undergraduate and graduate health administration programs Economics for Healthcare Managers. Instructor Resources: Test bank, PowerPoint slides and a lesson plan for each chapter, answers to the study questions, guides to the case studies, and a Cases and contemporary research in economics that highlight the changes in healthcare over the past decade. To be competitive in today's business environment, managers Instructor Resources: Test bank, PowerPoint slides and a lesson plan for each chapter, answers to the study questions, guides to the case studies, and a transition guide to the new management requires a fundamental understanding of economics. This book provides a framework for In the rapidly changing healthcare landscape, economics can provide a road map for managers looking to effectively navigate strategic, goal-oriented decisions while also Economics for Healthcare Managers presents fundamental economic concepts and applies them to current policy and management challenges. It uses straightforward language. "This text combines Managerial Economics coverage with Macroeconomic theory to prepare business managers to make sound economic-based decisions that Economics for Healthcare Managers provides the practical guide that healthcare managers need to simplify and strengthen the decision-making process for everyday issues. In the rapidly changing healthcare landscape, economics can provide a road map for Economics for Healthcare Managers. Cases and contemporary research in economics that highlight the changes in healthcare over the past decade.