

by Noam Wasserman. However, successful CEO-cum-founders are a very rare breed FOUNDER'S DILEMMAS. Every would-be entrepreneur wants to be a Bill Gates, a Phil Knight, or an Anita Roddick, each of whom founded a large company and led it for many years. by Noam Wasserman. Drawing on a ade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them. He looks at whether it is a good idea to cofound with friends or relatives, how and when to split the The Founder's Dilemmas Anticipating and Avoiding the Pitfalls That Can Sink a Startup. Drawing on a ade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them Startup founders who give up more equity to attract cofounders, key executives, and investors build more valuable companies than those who part with less equity, the founders This fundamental tension requires founders to make "rich" versus "king" trade-offs to maximize either their wealth or their control over the company The Founder's Dilemmas is the first book to examine the early isions by entrepreneurs that can make or break a startup and its team. ANTICIPATING AND AVOIDING THE PITFALLS THAT CAN SINK A STARTUP with company founders, Harvard Business School Associate Professor Noam Wasserman explores many of the momentous early isions and pitfalls faced by entrepreneurs and investors. Wasserman outlines paths and options for founders, with an emphasis on the frequently challenging people issues that can inhibit startup success Wasserman explains how to anticipate, avoid, or recover from disastrous mistakes that can splinter a founding team, strip founders of control, and leave founders without a financial payoff The Founder's Dilemmas is the first book to examine the early isions by entrepreneurs that can make or break a startup and its team. And the founder ends up with a The Founder's Dilemma. Drawing on substantial research and considerable insight into practice, Wasserman uncovers the inner lives of startups, exploring the personal and professional conflicts that founders encounter on their entrepreneurial journeysStartup founders who give up more equity to attract cofounders, key executives, and investors build more valuable companies than those who part with less equity. Noam Wasserman "The Founder's Dilemmas will change the way we think about the internal dynamics that can make or break startup companies. However, successful CEO-cum-founders are a very rare breed Wasserman explains how to anticipate, avoid, or recover from disastrous mistakes that can splinter a founding team, strip founders of control, and leave founders without a with company founders, Harvard Business School Associate Professor Noam Wasserman explores many of the momentous early isions and pitfalls faced by entrepreneurs The Founder's Dilemmas is the first book to examine the early isions by entrepreneurs that can make or break a startup and its team. Every would-be entrepreneur wants to be a Bill Gates, a Phil Knight, or an Anita Roddick, each of whom founded a large company and led it for many years. And the founder ends up with a The Founder's Dilemma. Drawing on a ade of research, Noam The Founders Dilemmas () by Noam WassermanFree ebook download as PDF File.pdf), Text File.txt) or read book online for free.