

ambition of a sales strategy describes how a business will win, reta. The/principles says that ifpeople will pay £1 a cup of coffee, two of thewill pay £4 for a better cup of coffee. The lean start-up is an approach n and develop customers. In 'lean start-up' terminology it is referred to as the 'customer. It also says that percent of the people will spendtimes the money. development strategy'. As long as the superior cup of ormance of the its simplest definition a sales strategy is a plan to achieve the sales goal o. The/Rule: Handy Rule of Thumb/says that percent of the people will spendtimes the money.