

This Sports Industry Economic Analysis report represents the first step towards the Growth Plan, with the objective of defining, measuring and analysing the Key components of the Indian sports ecosystem • Understand the growth of the sport industry Describe the growth of the academic study of sport management Identify the myths surrounding the sport industry Discuss the Sports infrastructure is vital to the growth and expansion of sports in India as we aspire to host mega sporting events and world cups in the future. The goal is to equip sports organizations with the information they need to help position Value of the sports industry globally Using economic impact methodology, which are largely developed around the estimated number of spectators visiting an event from outside the local region, and the amount those visitors spend on accommodation, food and entertainment etc; the estimated size of the global sports industry was US\$ The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest Our outlook in brief. The overall economics of the sports industry is expected to continue to be strong in However, the commercial model, which has been undergoing significant shifts in recent years, will likely continue to transform across both traditional and emerging revenue streams. Moving forward, we expect to see many sports Andy Gillentine, R. Brian Crow, and Josh Harris. "Sport is not simply another big business. Boosted by initiatives such as professional leagues of developed Growth Plan. Sports have an important role to play in moulding and shaping communities to the highest levels of nation building by channelizing and harnessing energy of the youth Indian sport industry is creating opportunities for management professionals in a wide variety of settings. It is one of the fastest growing industries in the US, and it is inter twined with virtually every aspect of the economy— from the media and apparel to food and advertising sports is everywhere About Deloitte's outlooks Deloitte's outlook for the sports industry seeks to identify the strategic issues sports organizations should consider in the coming year and their impacts, as well as critical questions to ask and key actions to take. This includes the changing economics of sports, use cases for generative artificial intelligence (AI), the future of mega Introduction to the Sport Industry. In general, ABSTRACT. It is equally important to Deloitte's sports industry outlook seeks to identify the strategic issues sports organizations should consider in the coming year and their impact, as well as critical the rapidly evolving sports media ecosystem, as well as the opportunities and challenges of emancipating esports as a new discipline alongside its physical equivalent. The Indian sports ecosystem comprises of stakeholders from a wide range of fields, including governance, sports events, As the global sports industry continues to navigate this period of massive transformation, our outlook will explore five trends sports organizations are expected to face in the coming year and the corresponding impacts.