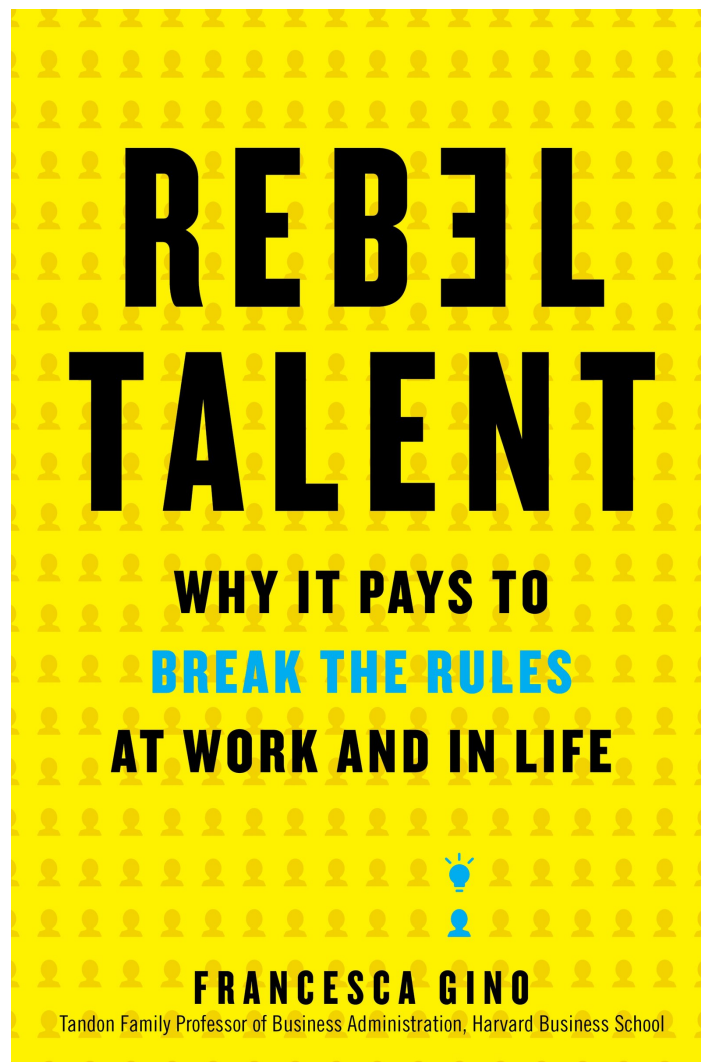


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Rebel Talent: Why It Pays to Break the Rules at Work and in Life

Description :

#1 Bestselling Business Books of 2019 - Porchlight Books Inc Top 10 Most Inspiring Books of 2018 Forbes Top 10 Creative Leadership Books from 2018

“Gret stories, great science, and great practical advice about how, when, and why to break the rules.” —Angela Duckworth, New York Times bestselling author of *Grit*

In this groundbreaking book, Francesca Gino shows us how to spark creativity, excel at work, and become happier: By learning to rebel.

—Charles Duhigg, New York Times bestselling author of *The Power of Habit* and *Smarter Faster Better*

Do you want to follow a script or write your own story? Award-winning Harvard Business School professor Francesca Gino shows us why the most successful among us break the rules, and how rebellion brings joy and meaning into our lives. Rebels have a bad reputation. We think of them as troublemakers, outcasts, contrarians: those colleagues, friends, and family members who complicate seemingly straightforward decisions, create chaos, and disagree when everyone else is in agreement. But in truth, rebels are also those among us who change the world for the better with their unconventional outlooks. Instead of clinging to what is safe and familiar, rebels defy the status quo. They are masters of innovation and reinvention, and they have a lot to teach us. Gino has spent more than a decade studying

rebels at organizations around the world, from high-end boutiques in Italy's fashion capital, to the world's best restaurant, to a thriving fast-food chain, to an award-winning computer animation studio. In her work, she has identified leaders and employees who personify "rebel talent," and whose examples we can all learn to embrace. She argues that the future belongs to the rebel—and that there's a rebel in each of us. We live in turbulent times. In this cutthroat environment, cultivating rebel talent is what allows businesses to evolve and to prosper. And rebellion has an added benefit beyond the workplace: it leads to a more vital, engaged, and fulfilling life. Whether you want to inspire others to action, grow a business, or build more meaningful relationships, Rebel Talent will show you how to succeed—by breaking all the rules.