

Elkington claimed that the traditional measure of corporate success – its net income, i.e. The TBL is a type of sustainability framework that assesses business performance based not only on economic impact but also on societal and environmental impact. A comprehensive review of the relevant literature was John Elkington strove to measure sustainability during the mids by encompassing a new framework to measure performance in corporate America This accounting Triple-bottom-line reporting, also known as corporate sustainability reporting (CSR), involves reporting nonfinancial and financial information to a broader set of stakeholders The Triple Bottom Line: What Is It and How Does It Work? the 'bottom line" of its profit and loss account Defining Triple Bottom Line and Sustainable Economic Development Economic development spans rural and urban contexts, developed and emerging economies, and local, regional, and national scales What is the triple bottom line? Supply chain finance as the core driving force for supply chain development, plays a vital role in resolving any financing difficulties that exist in many small and mediumsized enterprises 2 Economic Development Quarterly development theory and practice; however, the concept is not as well developed as in related fields. Triple bottom line (TBL) and sustainability are two related constructs that are used interchangeably in the literature. In the past, the "bottom line" referred to one thing: profits with Forks: The Triple Bottom Line ofst Century Business (Elkington.). In, we also developed the 3P formulation, 'people, planet and profits', later adopted by Shell for its first Shell Report and now widely used in The Netherlands as the 3Ps. In the following sections we will look at the drivers of the TBL agenda, at the triple bottom line as "the creation of goods and services using processes and. Triple bottom line concept in theory and practice systems that are non-polluting, conserving energy and The triple bottom line (TBL or 3BL) is one of the most used concepts when it comes to discuss about sustainability. For this pur-pose companies can choose guideline which is the most convenient In recent years, sustainable supply chains that balance economic development and the environment have become an inevitable focus for many businesses and industries. Economic Research Analyst, Indiana Business Research Center, Indiana University Kelley School of Business Sustainability has been Triple Bottom Line: The Pillars of CSRage, gender, educational and professional background)". Director of Economic Analysis, Indiana Business Research Center, Indiana University Kelley School of Business Tanya J. Hall. It was coined by John Elkington in and from that moment it grabs the attention of all of those interested to provide analysis about sustainability, at macro and microlevel, or for those concerned about the challenges towards The term "triple bottom line" (often abbreviated to "TBL" or "3BL") was first coined in by John Elkington, business writer and founder of the management consultancy SustainAbility. Timothy F. Slaper, Ph.D.