



I'm not robot



I am not robot!

The focus is on strategic management, the process of choosing and defining purposes and objectives, Strategic Management is the Sprott School of Business's capstone course. Strategic management, strategy. The intention is to provide students with strategy insights; reflect on strategic dilemmas; and practice strategy tools to enable students to become strategic thinkers. Strategic management deals with ways firms build and sustain superior competitive positions and achieve long-term profitability. This course is This course introduces the key concepts, tools, and principles of strategy formulation and competitive analysis. for short, is essentially about choice — in terms of what the organization will do and won't do to achieve specific goals and objectives, where such goals and objectives lead to the realization of a stated mission and vision. This course develops an integrated view of The course serves as an opportunity to develop skills for strategic thinking and analysis, leadership, communication, teamwork, and cross-functional integration. The content and coursework in MGMT are structured to achieve the following learning objectives: Develop proficiency in business strategy concepts, tools, and frameworks. Students develop these skills and knowledge through the following course activities and assignments Strategic Management is the Sprott School of Business's capstone course. Completed in the final (4th) year of study in the undergraduate program, this course focuses on The course covers strategic management concepts and frameworks for analyzing internal/external business environments to formulate organizational strategies, and This document outlines the course description, learning outcomes, content, and materials for a Strategic Management course. It is concerned with managerial isions and actions that affect The key strategic business isions of concern in this course involve choosing competitive strategies, creating competitive advantages, taking advantage of external This course examines business and corporate strategy. Develop data-gathering and analytical skills to identify strategic problems and opportunities Strategy is a central part The course is focused on the information, analyses, organizational processes, and skills and business judgment managers must use to devise strategies, position their businesses, define firm boundaries and maximize long-term profits in the face of uncertainty and competition Explain the fundamental characteristics of a well-conceived strategy and formulate an effective strategy for competitive advantage. Analyze the main structural features of an industry and recommend a strategy that positions a company most favorably in relation to competition Understand the role that a business' culture plays in determining its strategic success Utilize management concepts discussed in the course to enhance your executive & business acumen. The course will cover strategy analysis The course is designed as a journey that covers all essential aspects of strategic management: strategy analysis (internal and external), formulation of strategies at different levels of the organization, and strategy implementation What Is Strategic Management? Completed in the final (4th) year of study in the undergraduate program, this course focuses on strategy making in for-profit business corporations LEARNING OBJECTIVES. The course is designed to enable students to This course gives an overview of all essential aspects of business policy and strategic management.