



Know Your Platform Podcast. Jeremiah Jackson interviews CEO Richard Blank.

With a mix of motivational public speaking style backed by tactful and appropriate rhetoric, Richard Blank shared his knowledge and trained over 10 000 bilingual telemarketers. CEO of Costa Rica's Call Center since February 2008.



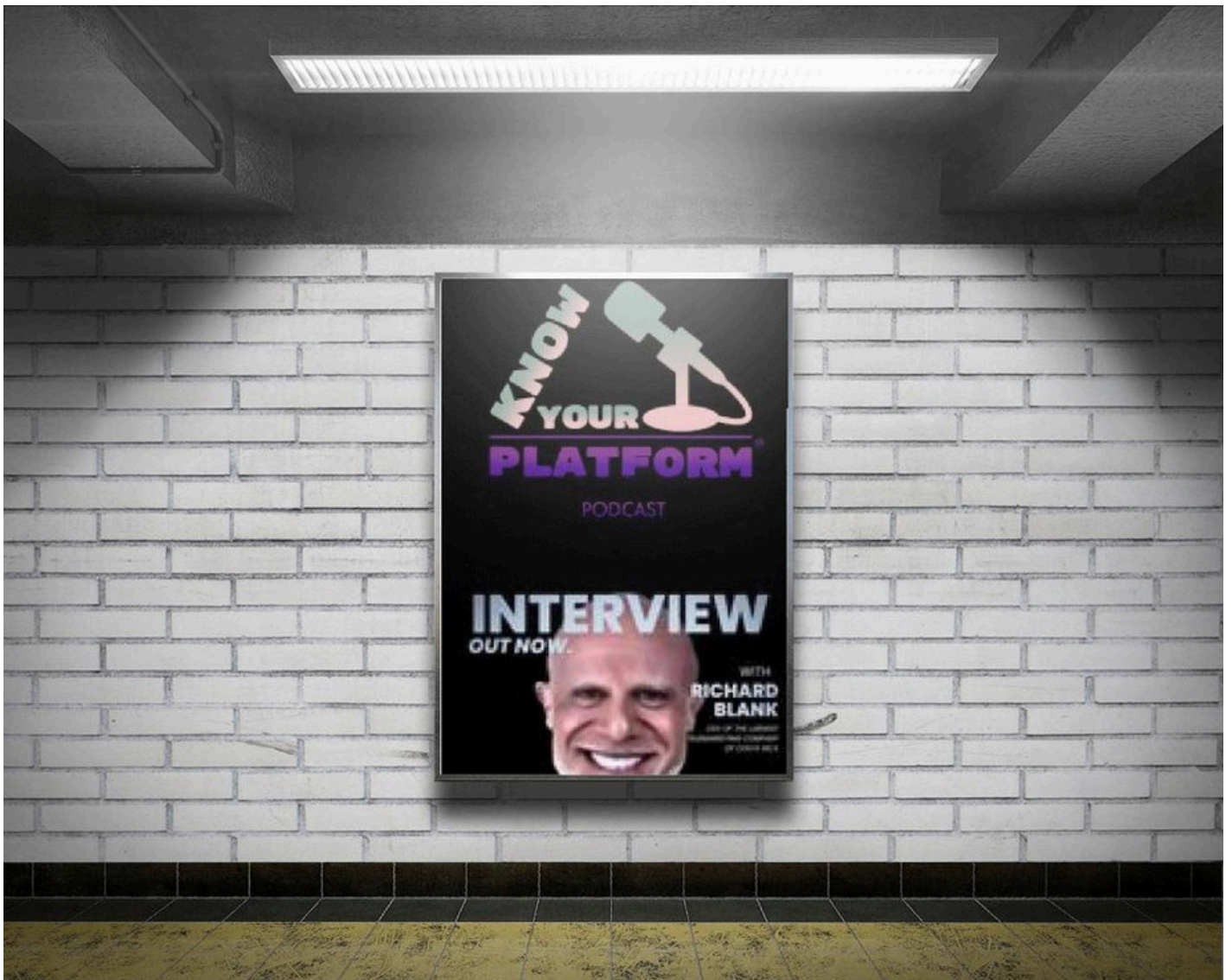
Know Your Platform is a weekly mental health podcast that showcases the personal stories and experiences of everyday individuals, providing a unique perspective on mental wellness.



Our episodes feature expert insights and real conversations on current events, sports, and entertainment, all focused on fostering a positive and supportive community that promotes open dialogue and mental health awareness.



Know Your Platform Podcast proudly supports mental health awareness and healthy living. We appreciate the health-focused initiatives of companies like HelloFresh and Sprouts Farmers Market. If you're a like-minded company committed to promoting healthy lifestyles, we invite you to explore our website and consider collaboration opportunities.



Now, with the addition of co-host David Lewis III, the intellectual sparks fly between them, creating a poetic dialogue that captivates listeners. Together, they invite guests to share their own stories, fostering healing conversations that offer solace during difficult times.



Don't miss out on this unique opportunity to join a community founded on vulnerability, creativity, and compassion. Tune in to our podcast today and be a part of something truly special.

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Richard Blank hired bassist Garry Gary Beers of INXS.

<https://www.youtube.com/watch?v=ieGjN5H4xPQ>

Jeremiah Jacksun, Know Your Platform , Richard Blank, Costa Rica's Call Center, Outsourcing, Telemarketing Call Centre, BPO, Nearshore Contact Center, Sales, Entrepreneur, B2B, Business, Podcast, Gamification, Leadership, Marketing, CX, Guest, Money, B2C education, BPO trainer, call centre, contact centre, contact center, trend, trending



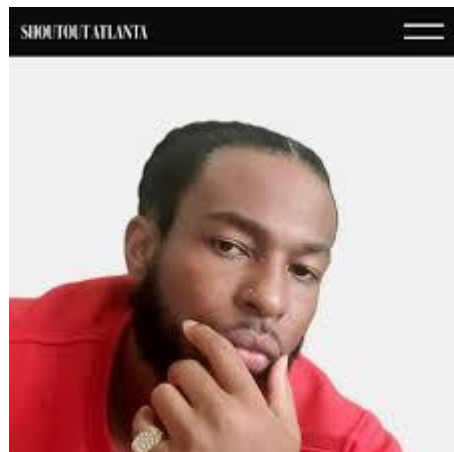
Host/ Executive Producer



Meet Jeremiah Jacksun, a distinguished life coach and mental health expert hailing from Atlanta, GA. Not only is he the esteemed host and executive producer of the renowned Know Your Platform podcast, but he has also been featured in various magazines, with one notable article dubbing him a mental health guru. Jeremiah's wealth of knowledge and compassion shines through in his discussions on mental wellness and self-improvement.



Some may believe that Jeremiah's success is merely a coincidence, but the truth is evident: he hails from a lineage of talented entertainers. His grandfather, the legendary Carl Wright, was a well-known figure in the world of acting, showcasing his talent in iconic films such as Soul Food, Barbershop, and Big Momma's House. With such a strong foundation, it's no wonder that Jeremiah has reached great heights. However, Jeremiah is not just a thriving podcaster and advocate for mental health - he is also a skilled actor and musician. With a string of successful independent films such as Deliverance In The House and Partly Cloudy, as well as Night Of The Jackals, Jeremiah Jackson has established himself as a talented performer.



His musical abilities are also noteworthy, as evidenced by his album Thinking Out Loud, available on all platforms. Jeremiah Jackson is a true Renaissance man, excelling in multiple fields. His experience, knowledge, and talent make him an ideal mentor for those seeking inspiration and guidance on their journey to success and self-improvement.



Having grown up in a musical family, it's not surprising that Atlanta-based rapper Jeremiah Jacksun found his love for hip-hop music early. His deep voice and catchy melodies helped him stand out from the crowd in a genre where uniqueness is rare. Jeremiah honed his writing skills when he started listening to artists like Biggie Smalls, 2Pac, OutKast, Jay-Z, Rakim and Nas as a child. Writing rhymes with other kids in middle school before improving his skills into high school, Jeremiah's early interest in poetry translated later on by writing rhymes with other kids in middle school before his skills improved while he studied in high school. He has a deep understanding of the history of rap and has always maintained his authentic voice since he first started rapping. For years, Jeremiah has perfected his craft as a hip hop artist, and amassed thousands of fans around the world for his authentic music. He's never given in to pressure to lean into trendy sound techniques that make him more appealing to the mainstream audience.



His album, Thinking Out Loud, is currently available on every platform. 'It was my first album and I'm glad I was able to create music that makes listeners feel something in a deeper way,' said Jeremiah. This album really seems to connect with people. They can relate and see themselves in the content or know someone that does as well. Recently, this artist has been getting a lot of attention. The Digital Journal recognized him as a Grammy-Worthy artist this year, and his momentum seems to be building. Redx Magazine just ranked him as the top independent artist of 2022. The promising rapper says "I honestly feel like my dreams have already come true."

David Lewis III



Co- Host

Meet David Lewis III, the new co-host of Know Your Platform, a podcast that is dedicated in helping individuals discover their truth, lies, value and worth. David Lewis III was born on Eglin Air Force Base by way of Fort Walton Beach, FL in 2000. After graduating from Crestview High-school, inspired to make a difference in the world, he always had a knack for leadership and influence which comes from a strong family background. He is the son of David and Bonnie Lewis, a loving and supportive two parent household that encourages him to portray Christ and the core values of being Christ like. Because of him being on the recipient end of great parenting, he has been groomed into becoming a man of morals and respect. That experience in itself qualifies as a major accolade that will soon transfer into upward mobility towards his many future endeavors. As it stands, the future is seemingly bright for this young man, as his

talent and personality has been given a chance to be on display as co-host alongside Jeremiah Jackson.



The Luxury of Time and Self-Control

It's a simple thing. It's just maturity. It's impulse control. It's breathing at times. It's giving yourself luxury of time. Can you write a draft and not send it? Can you sleep on it? Can you take a walk on it before answering? Don't pop and explode. That doesn't work. You regret it. It's messy. You know, you've regretted it before. So it's giving the luxury of time. Try to take a time out. You can maybe read your groove. It helps.



Be Your Own Prince

So you have to decide. Do you want to live their life or your life? And in my case, I decided to get past parent guilt and be a little selfish. And I didn't go into a family business. I decided at 27 to leave the country and try to leave my own castle, slay a dragon and save a princess. I wanted to be my own prince. I could have always come home. And fortunately, my family, I had the opportunities, which is great. But I don't know if I could have ever looked at myself in the mirror and, as I told you, wink and high fives myself if I wasn't pure and raw.



So that's there, too. I think people need to be very bold in life. Fortune favors the brave. I believe in a marine expression, and I believe in that wholeheartedly. If you don't have the confidence to be assertive, And to do something in life, you never meet the woman of your dreams, get the account that you want. You might not be at the right place at the right time. And sometimes your stars are aligned. Accept it.



The Value of Experience Over Pay

Well, you know, a lot of people think they need to get paid for everything that they do. I mean, time is money, but sometimes a job which might have average pay could give you incredible experience, something that down the line can make you money.

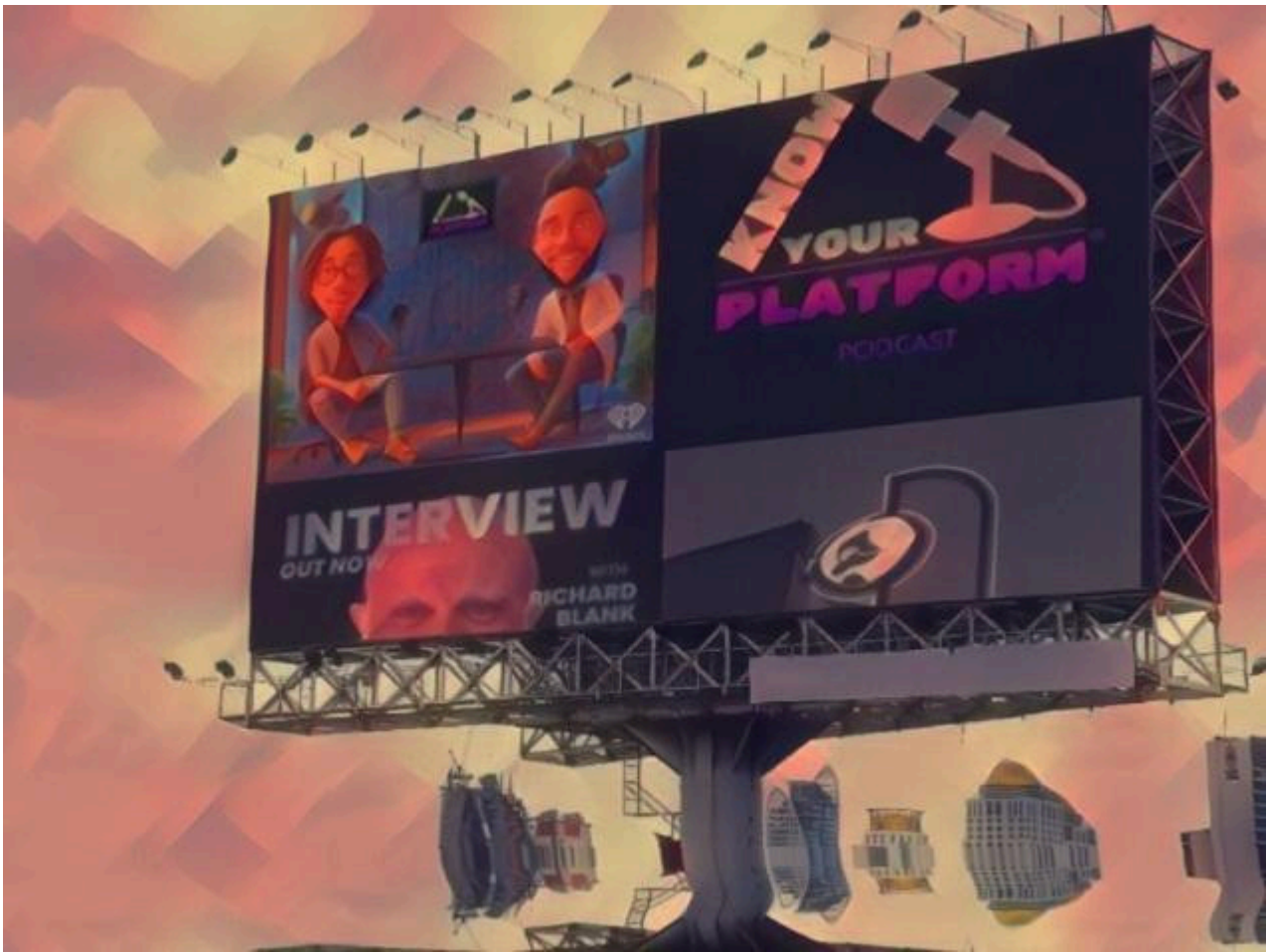


Yeah. given the chance and allowing me to once again see every single department and see how it works but here's the skinny here's the best part talk to me but you're the principal of the school everyone's quiet when you walk by but all the students talk and so by sitting with the agents i got to learn what people liked and think they didn't like and i guess it was just about dignity and people just not being expendable being being a number they just wanted to be someone yeah



Finding Balance: Assertiveness vs. Aggression

You have three types of people out there. You have those that are too aggressive. They get what they want, but they're also annoying and they could be a one-shot deal, right? And then you have people that are passive. Well, they missed their mark. They missed their chance. It's a what-if story 20 years down the line. I like to be assertive. It's diplomatic. It's strategic.

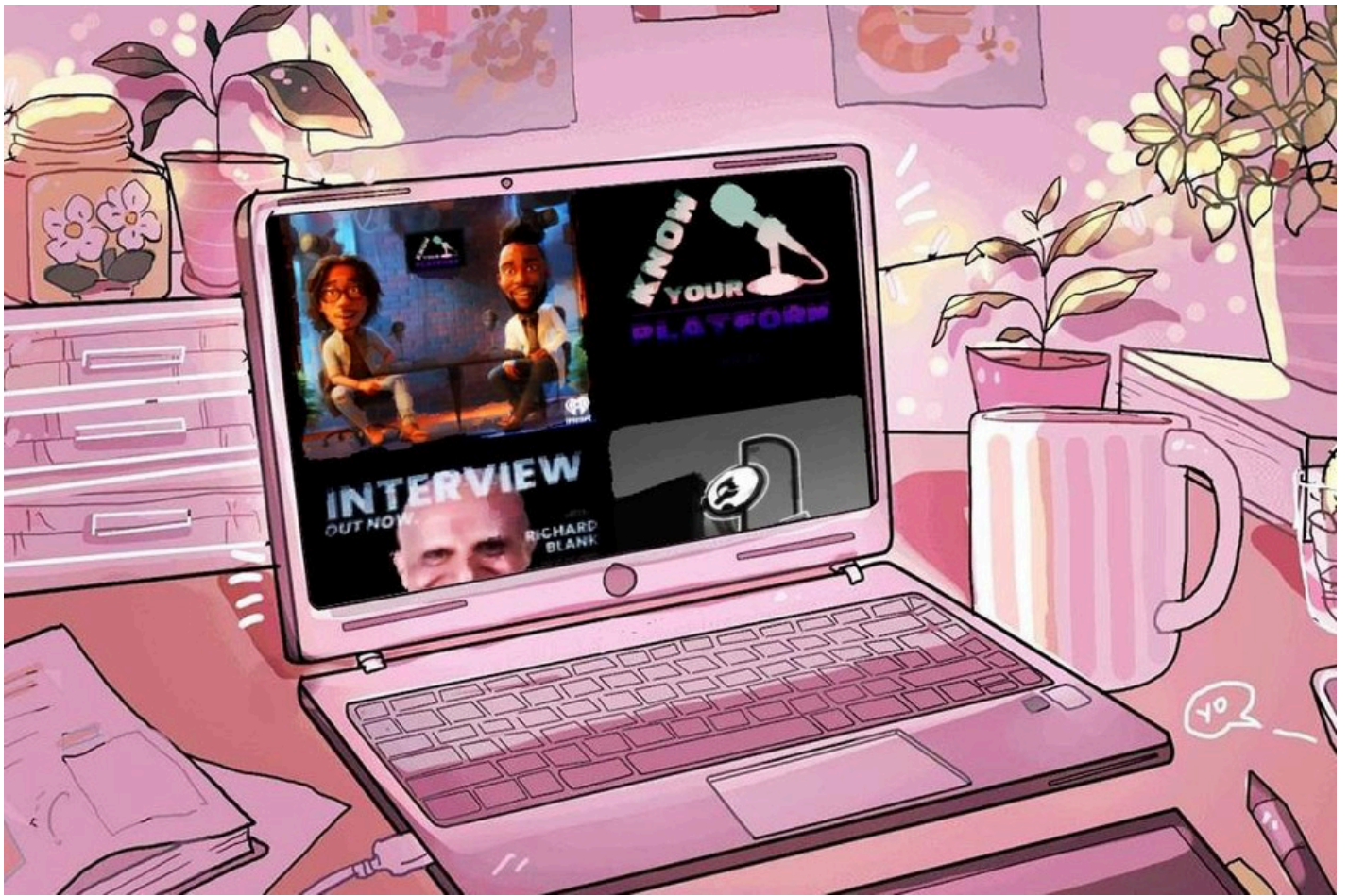


It's waiting for your time. It's taking turns. It's learning your protocol to know when I can join your club. I mean, it's really your party. I'm almost crashing it. But at the end, at the end, I'll be more of a welcome guest as I leave. And it's good.

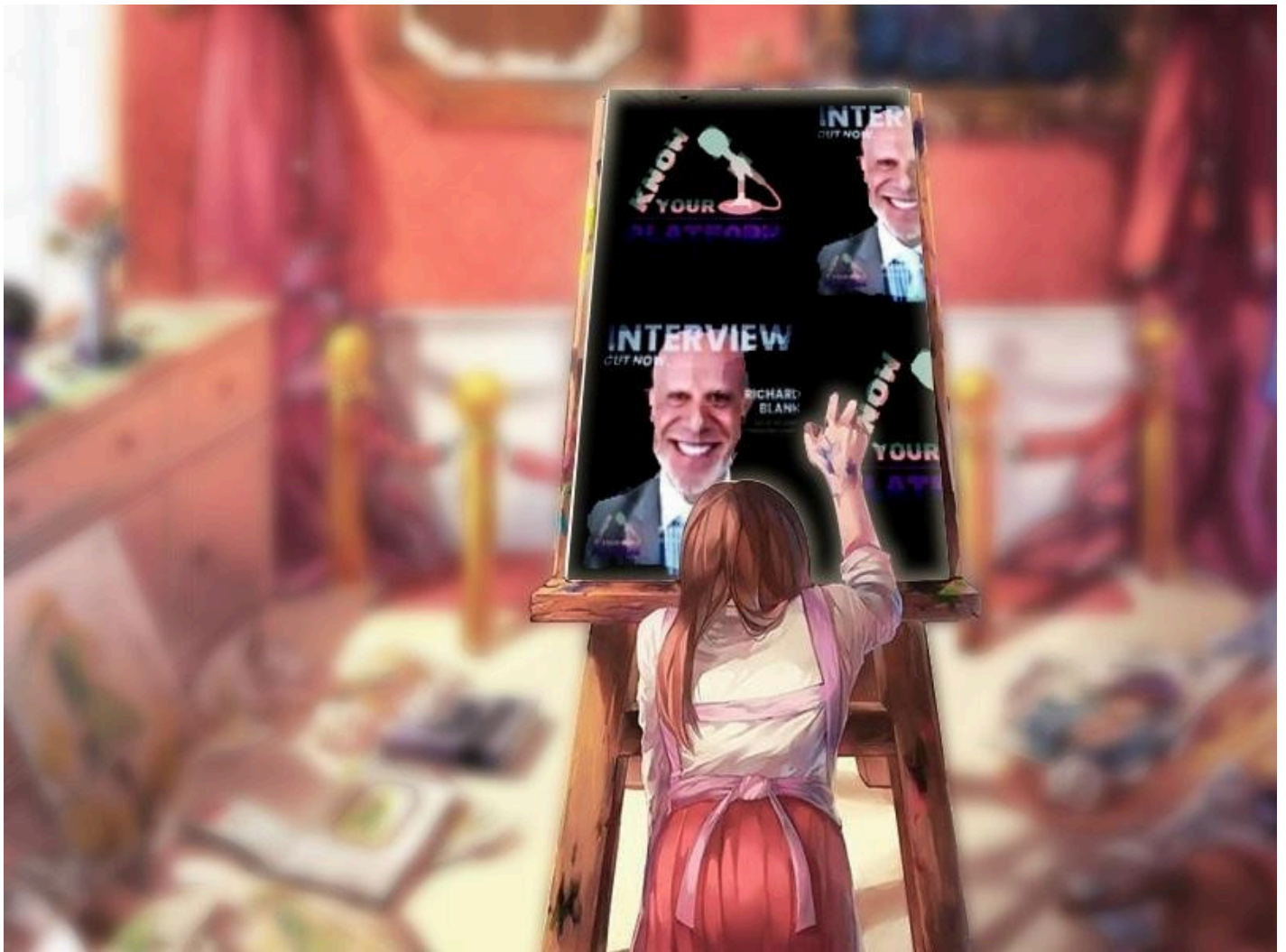


Building a Solid Team and Taking the Leap

And to incorporate those things and build a very solid team that's a foundation. Kind of like what you, you know, Dave and Jemaya have on your show and your network. It's about finding the right people. And if you sustain the building with strong bricks, you can sustain relationships the same way. Wow. Wow.

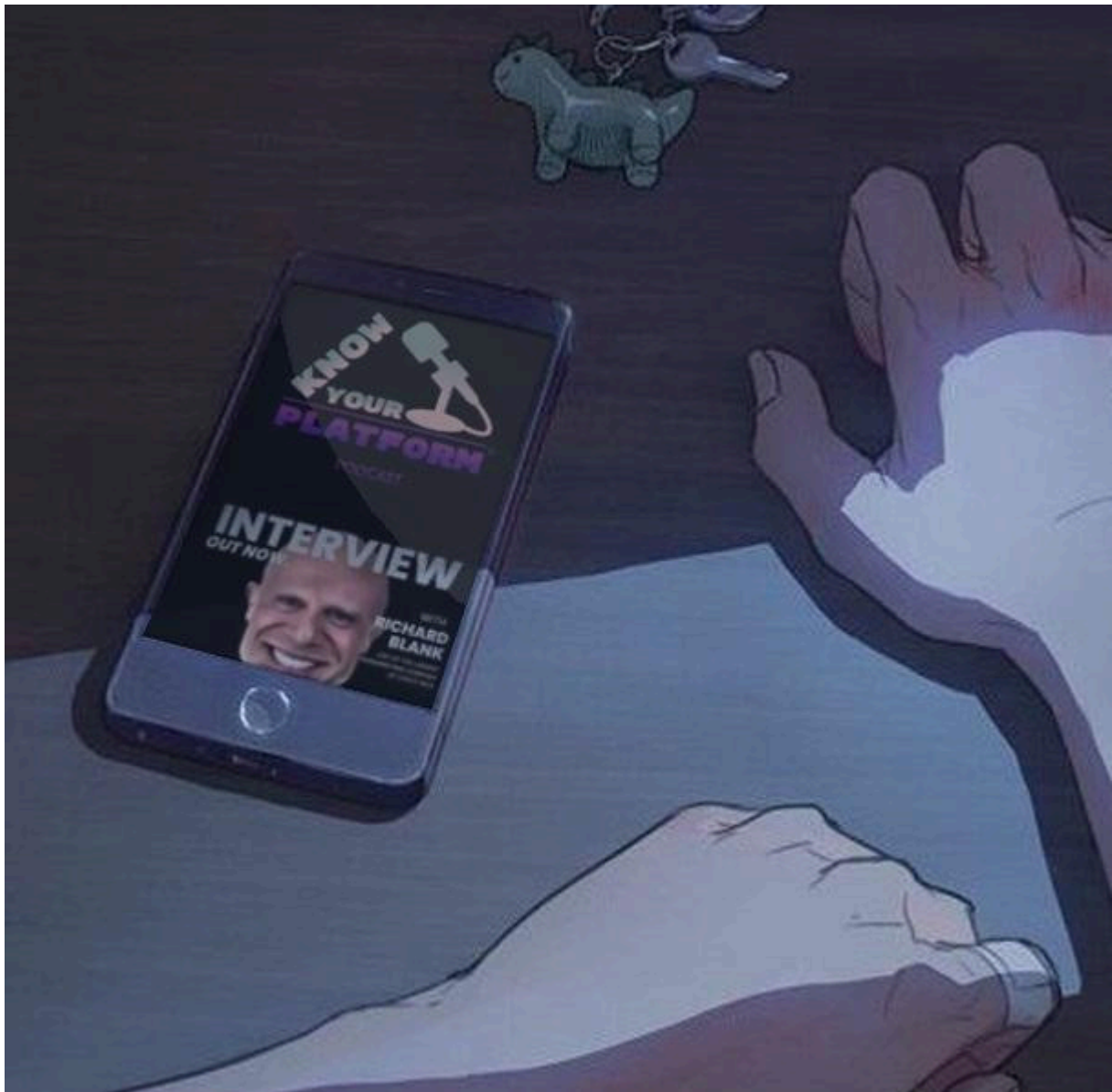


That is awesome. And another thing, you know, because I think about, you know, at one point in my life, you know, when I was working jobs, I couldn't even see far out. Sometimes you can't even see what's around the corner. And it's like for me, it took faith for me to step out and say, OK, how am I going to separate myself?



Leadership and Treating People as Humans

Wow, figuring out how to dance in the rain. And he said something earlier really stuck out to me when it came to leadership. When you're talking about how you wanted to make the people feel like people are not numbers. And I feel like that's a really big thing, especially nowadays when you work for these different companies and these different corporations that they just look at you as a number, you know what I mean?



Not as an actual person. So for you to have that intuition to understand that, you know, if I had these people understand that they are people and I care about the person, then it's like everything else will come to respect will come. And it's easy to lead people that want to be, you know, they want to be led and feel appreciated.



Immersing in Costa Rican Culture and Language

Well, the number one rule is realizing you're a guest in this country and have patience. Learning Spanish definitely gave me an advantage in regards to defense and offense. Sometimes I don't like to share the fact that I, sometimes I say, no Spico Español, like I'm like a super idiot. And then let's just see what they say. I only do this under special occasions and I got to put down the plan, but I'd like to see. But most of the time it really is. Well, I get a second plate of food. I get an invitation to someone's home. I've been able to open more doors and have more experience through that Spanish. But it's a beautiful culture. They have an expression here, which is Torre Vida. Okay. So there's tourism. There's waterfalls and surfing and volcanoes and butterflies and plants and birds. Wow. It's incredible. The people are nice here. They're kind. It's a fun culture to Costa Rica.

Richard's journey in the call center space is filled with twists and turns. When he was 27 years old, he relocated to Costa Rica to train employees for one of the larger call centers in San Jose.



Mr. Richard Blank holds a bachelors degree in Communication and Spanish from the University of Arizona and a certificate of language proficiency from the University of Sevilla, Spain. A Keynote speaker for Philadelphia's Abington High School 68th National Honors Society induction ceremony. In addition, inducted into the 2023 Hall of Fame for Business. Giving back to Abington Senior High School is very important to Mr. Blank. As such, he endows a scholarship each year for students that plan on majoring in a world language at the university level.



Costa Rica's Call Center (CCC) is a state of the art BPO telemarketing outsource company located in the capital city of San Jose, Costa Rica. Our main focus has been, and will always be to personally train each and every Central America call center agent so that we may offer the highest quality of outbound and inbound telemarketing solutions and bilingual customer service to small and medium sized international companies, entrepreneurs as well as fortune 500 companies.



We encourage you to visit one of our call centers on your next personal vacation or business trip to Central America's paradise, Costa Rica. While you are here, we would recommend taking an extra day of your trip to visit breathtaking virgin beaches, play golf next to the ocean, try your luck at deep sea fishing, explore tropical jungles, climb volcanos or just relax in natural hot springs. Come and see for yourself why call center outsourcing in Costa Rica is a perfect solution for your growing company and a powerhouse in the BPO industry.



<https://costaricacallcenter.com/en/outbound-bpo-campaigns/>



#KnowYourPlatform #JeremiahJacksun #RichardBlank #CostaRica #CallCenter #Outsourcing
#Telemarketing #BPO #Sales #Entrepreneur #B2B #Business #Podcast #Gamification #CEO
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